SPARROW INTRANET FEATURES

Key Feature	Details
Easy to use CMS	Built on top of SharePoint Online, managing content is a breeze with Sparrow Modern Workplace.
Mobile responsiveness	All pages and features are fully responsive with a great experience for all screen sizes.
Corporate news center	Keep your organization up-to-date will latest corporate information via a modern graphical tile interface. Publishers can specify feature items and display in chronological order to ensure up-to-date and relevant news. All news is easily published directly to the Sparrow mobile application. Social features like commenting and reactions are available on both the web and mobile interfaces.
Event Management	Ensure employees are kept up to date with upcoming events. This is a full event management tool with the ability to create single and recurring events, manage RSVP lists, and allow users the ability to add events to their Outlook calendars.
Staff Directory	The staff directory shows employee profiles including name, title, photo, core responsibilities, contact information, and more. Automatically populate the staff directory from Active Directory, or other sources.
Document Management	Easy store and organize your form and policy documents in one place while automatically surfacing related forms and policies on relevant pages throughout the intranet.
Marketplace	A great feature to unite your workforce, establish social connections through ad posting and promote corporate discounts
Idea Box	Allow employees to submit ideas for your organization, vote on the best ideas, and provide management with workflows to action the top-rated ideas.
Employee Profiles	Detailed profiles for every employee including information automatically pulled from Active Directory. Allow employees to update their own information where appropriate, publish blogs, and navigate the organization chart.
Staff Appreciation	Organizations can promote the individuals truly making a difference through an Employee spotlight. This will be featured on the home page with related documents and photo galleries to the story.
Employee announcements	Bringing focus to organizational changes and individual accomplishments such as service anniversaries and recognition awards put employees at the forefront of your intranet and culture. Employee photo, position and announcement are displayed with full access to the employee's information in Active Directory. Announcements for new hires and service anniversaries can be configured to display automatically based on people's profiles.
Enhanced search capabilities	Sophisticated search abilities with smart refinement based on topic, site and author with a visual preview of search results
Enhanced quick links	Intelligent and dynamic quick links are accessible directly from the Intranet home page, additionally quick links are updated based on users most frequently accessed content. Quick links will include categories such as popular content, applications, team sites and what is trending.
Social Integrations	Integrate Facebook, Twitter, and LinkedIn with your intranet home page.
… and many more features!	Sparrow includes dozens of your favourite intranet features including many more than listed above.

SPARROW MOBILE FEATURES

Key Feature	Details
API and Enterprise integrations	Sparrow integrates with the third-party apps and tools that matter most to enterprises from intranets and social platforms, to CRM and O365
Content types	The Sparrow platform supports an array of messaging functionality including: Image, video and survey support, web/ios/android reading access and rich text support
Reactions	Sparrow reactions provide a fun and unique way to further engage your employees in their consumption of company communication. Reactions can be tailored to your requirements and measured and analyzed
User commenting	Sparrow provides the opportunity to further engage users through the use of comments. Sparrow commenting functionality is optional and may be determined on an organizational basis or at the author level
News Timeline	Sparrow users receive their company communication through a familiar news timeline based on the tags they have subscribed to
Tag customization	Sparrow enables users to receive the information that is most relevant to them by delivering content via customized tags. Users are able to set configurable content tags, while organizations can set mandatory tags
Intelligent and detailed analytics	Sparrow Analytics and dashboards provide a vast range of metrics and analysis to internal communicators via the web portal. Through amalgamating metrics on your users over time, Sparrow provides proactive recommendations on variables such as post length, sentiment, ideal posting times, read heuristics, awareness analytics and reading grade level to guide communicators
Application white labelling	White labelling Sparrow allows your organization to get all of the benefits of Sparrow's publishing and analytics while presenting your employees with a brand they trust: your brand
Social sharing	Facilitate employee advocacy like never before. Sparrow was designed in a way that makes it easy for users to share the most important pieces of content with their own networks on social media sites such as Facebook, Twitter, and LinkedIn. Organizations can dictate which content is shareable
Real-time notifications	Organizations will be able to utilize push notifications anytime to ensure users receive a pop up message on their mobile device without being in the app as well as mobile alerts which indicate if there is new or unread article in users Sparrow app
Security and privacy	Sparrow data is encrypted while in transit and at rest, using 256-bit encryption
Social Login and Public Access	Allow your users who do not have Active Directory or O365 accounts to access your mobile application. These users have access only to posts you mark as "Public".